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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 1

Complete If Known

Application Number	10/735,309
Filing Date	December 12, 2003
First Named Inventor	Gray
Group Art Unit	2611
Examiner Name	Unknown
Attorney Docket Number	BS02280

U.S. PATENT DOCUMENTS					
Examiner Initials *	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code ² (if known)		
		2003/0172374		Vinson et al.	09-2003
		5,848,397		Marsh et al.	12-1998
		5,721,827		Logan et al.	02-1998
		5,809,481		Baron et al.	09-1998
		5,854,897		Radziewicz et al.	12-1998

OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings for the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	

Examiner Signature	/Shelton Austin/	Date Considered	03/06/2008
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